

**WHERE DO WE
GO FROM HERE**



With this IDEOLOGY—

- INDUSTRY will produce enough
for the needs of all.
- HOMES will secure the next
generation from chaos.
- ARMIES will give new standards of
moral training to their nations.
- CABINETS and diplomats will be totally
effective for they will have the
power to turn enemies into friends
- NATIONS will arise from apathy,
disillusion and division.
- RENAISSANCE IS INEVITABLE

THIS IS OUR FUTURE—and it works!

That's what we found out.
And the great thing is that these ideas
have been tried out and proved
practical in over 100 countries.

Results have been breath-
taking. You'll find the same as you
put this into action in your home
and where you work.

Drop us a line if you want
to know more.

Yours,

Hannan and Cameron

P.S. Your bookstore has "The World Rebuilt"
by Peter Howard, which gives many
facts - and we recommend it.

YOU CAN REACH US

C/O MORAL RE-ARMAMENT

BRITAIN: 4 Hays Mews LONDON W.1

USA: 640 Fifth Avenue NEW YORK, 19

INDIA: 1 Cuffe Parade, BOMBAY

JAPAN: 19, Azabu Fujimicho, Minatoku, TOKYO

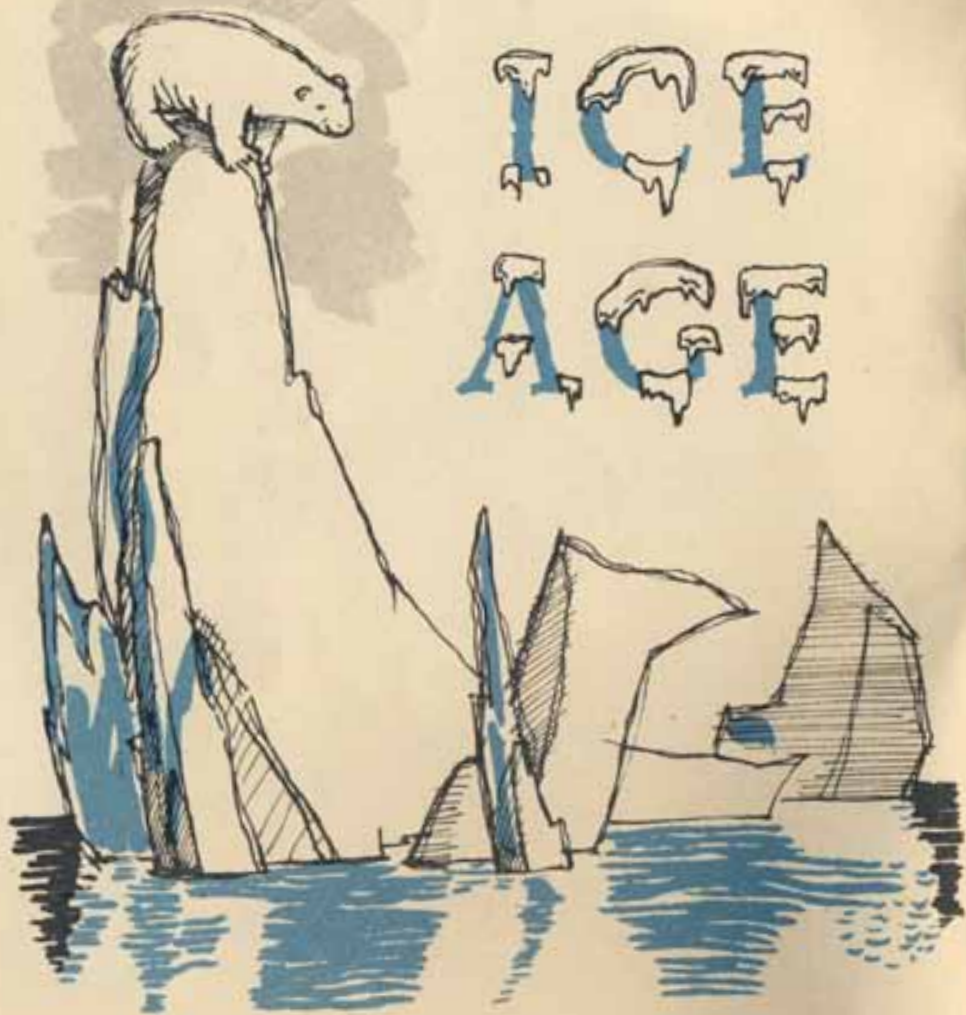
SOUTH AFRICA: 10, Lawley Road, Westcliff, JOHANNESBURG

AUSTRALIA: 903, Albany Court, 230, Collins Street, MELBOURNE, C.1

Many thousands of years ago

there was an

**ICE
AGE**



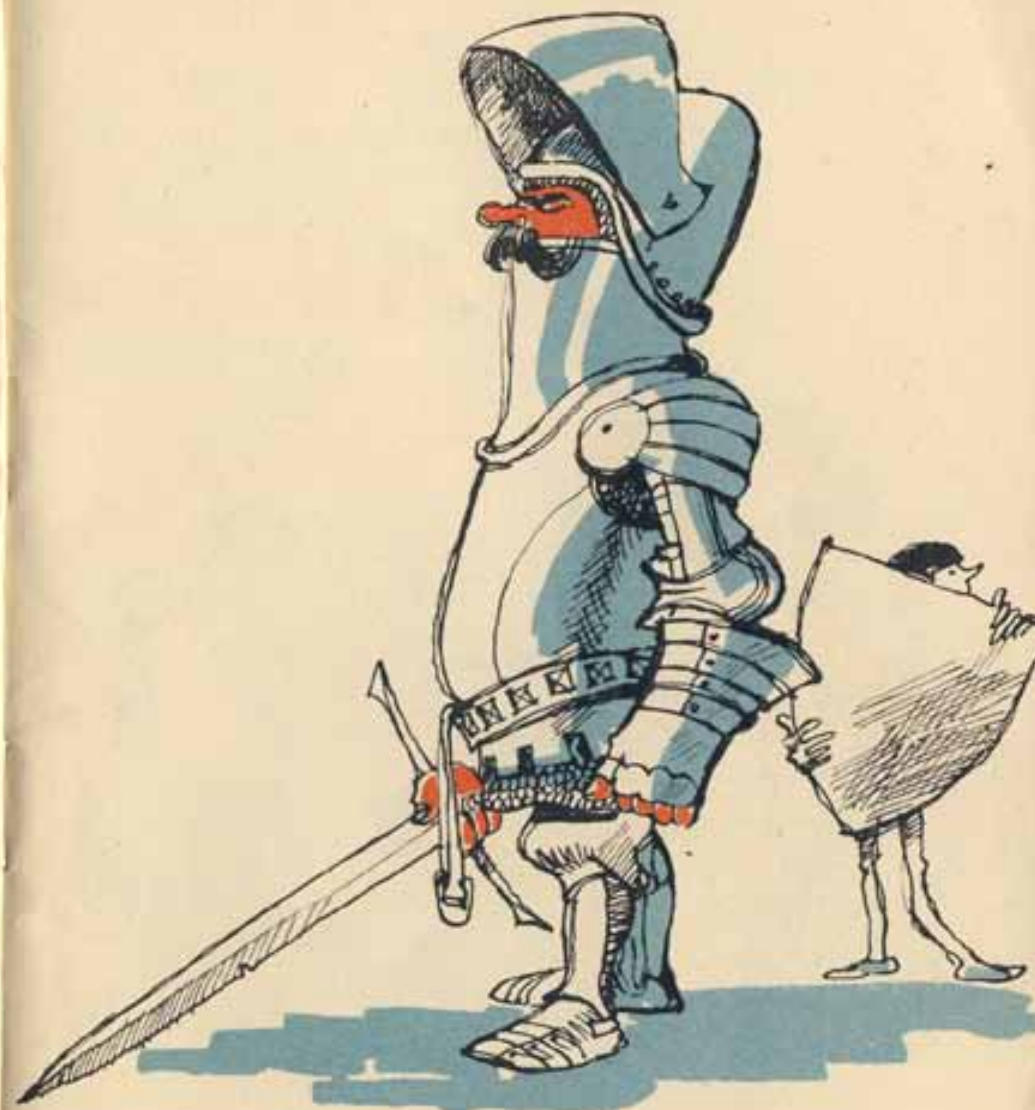
and then there was a

**STONE
AGE**



... and in 5,000 B.C. the world
entered the

BRONZE AGE



and the **IRON AGE** ..

and only 180 years ago a man
harnessed a power as old as time

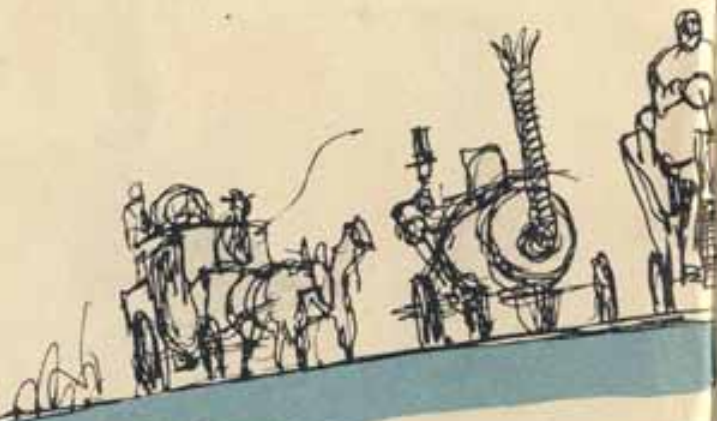


and ushered in - - - - -



the **INDUSTRIAL AGE**

and now we are



moving

into the ...

*..ideological
age*



Yes,
the

IDEOLOGICAL AGE

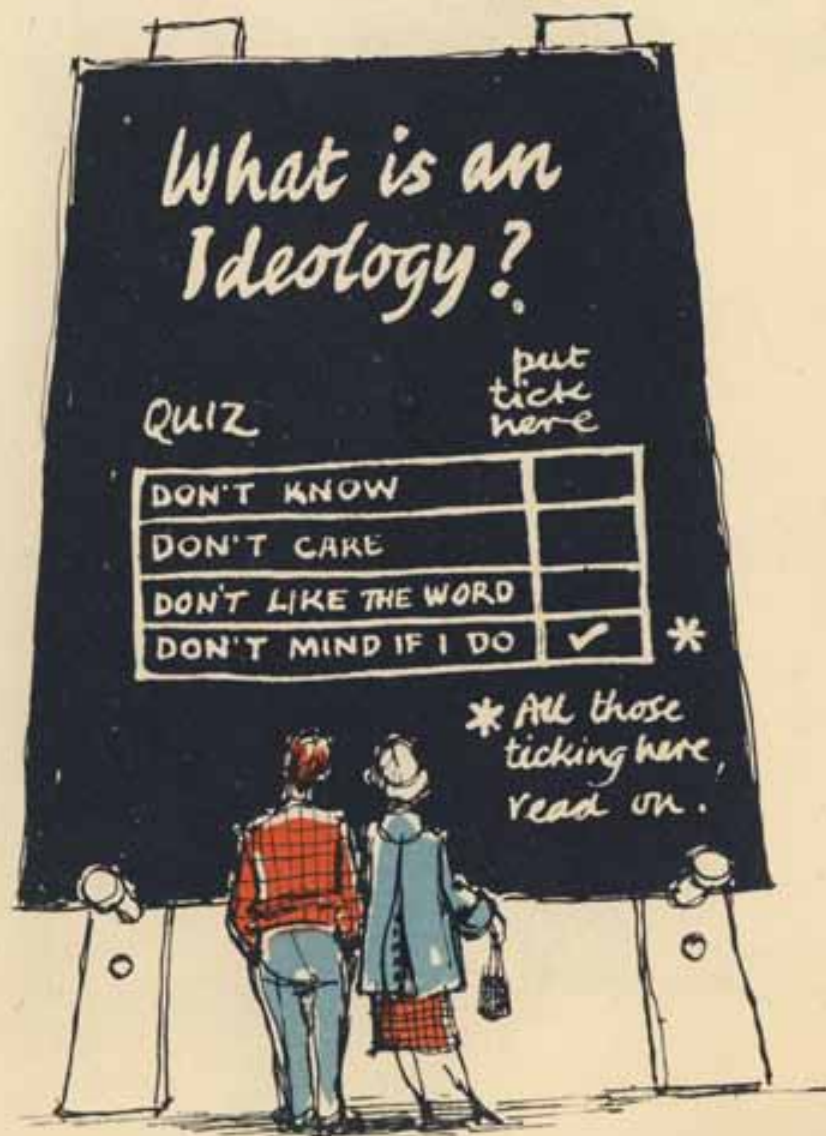
*99% of the 2,400,000,000
people alive at the mid-point
of this century don't realise
this.*

*Which causes much
of the trouble, for it gives
extraordinary power to the
1% who do.*

You'll only understand what's going on in the world when you understand an IDEOLOGY.



We wonder if YOU know



What is an Ideology?

QUIZ

put ticks here

DON'T KNOW	
DON'T CARE	
DON'T LIKE THE WORD	
DON'T MIND IF I DO	✓

*

* All those ticking here, read on.



We found out that . . .

- ★ an **IDEOLOGY** is
a faith which grips men and nations.

- ★ it gives a **PHILOSOPHY**
a **PASSION**
and a **PLAN** to change the world.
and it

- ★ creates the force of **PEOPLE** to do it.

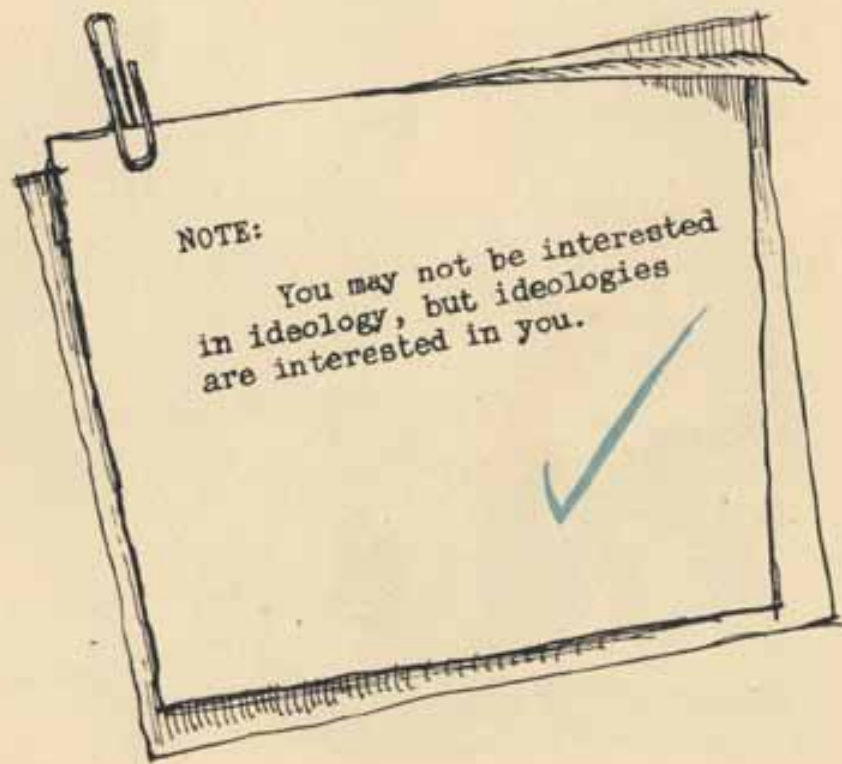
IDEAS are today the deciding factor

The future depends on the idea
that grips the minds of the millions.

For instance . . .



...let's have a look at a couple of specimen ideologies that everyone knows.



Specimen No. 1 : **NAZISM**

★ *One man - HITLER - had an IDEA*

★ *His idea was :*

ONE RACE SHALL RULE

★ *He wrote a book - MEIN KAMPF*

*The idea struck a chord
in millions of hearts
and minds. In a few
years a broken down
country became strong
enough to challenge the
world.*

We all know what happened.



YOU MAY OR MAY NOT LIKE THESE IDEAS—

Specimen No. 2 : **COMMUNISM**

★ *One man - MARX - had an IDEA*

★ *His idea was :*

ONE CLASS SHALL RULE

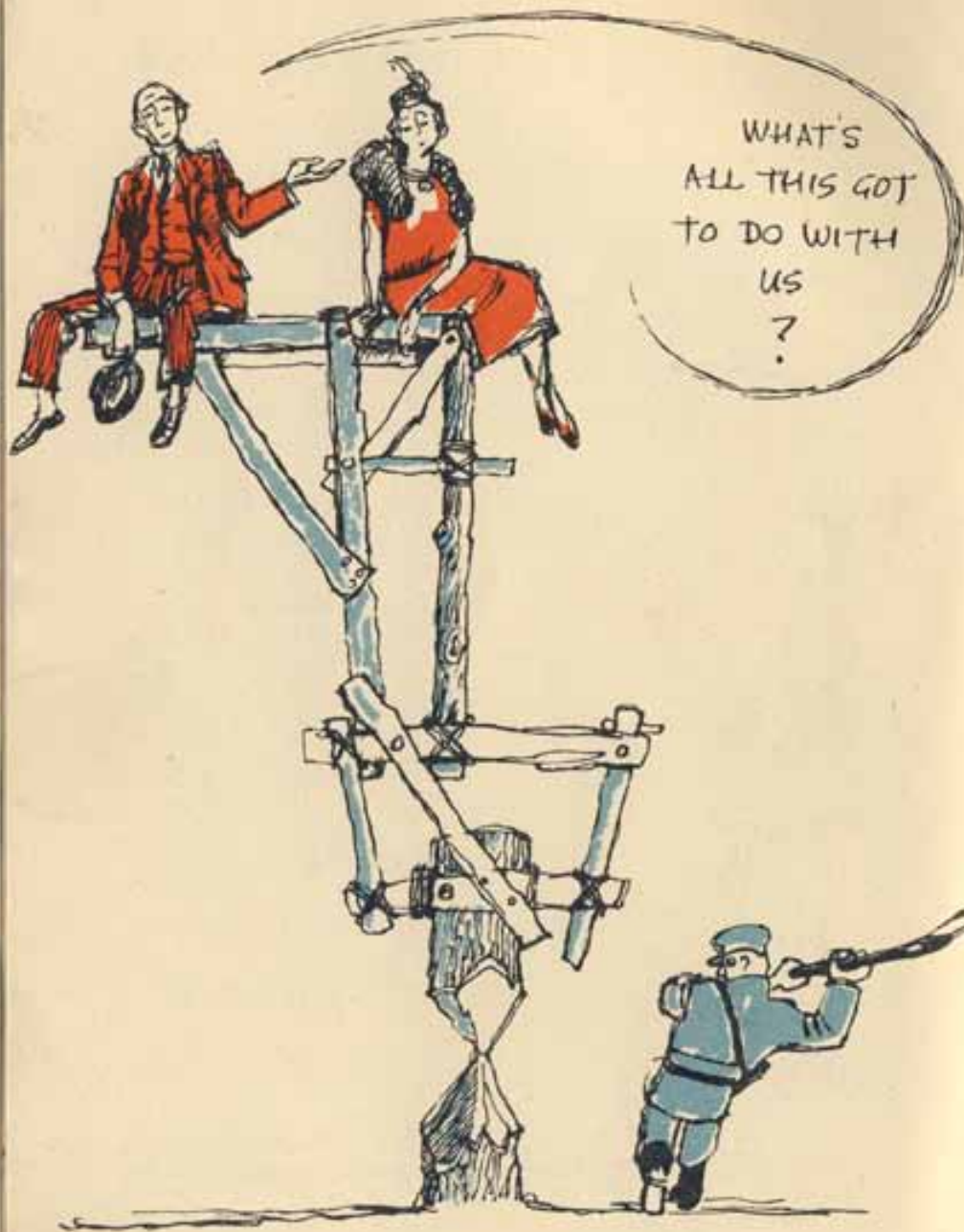
★ *He wrote a book - DAS KAPITAL*

*The idea appeals to millions
who feel the world must
be changed and that
revolution is the only
realistic way of doing it.*

*In varying degrees every
country is affected, and now
half the world is controlled
by those ideas.*



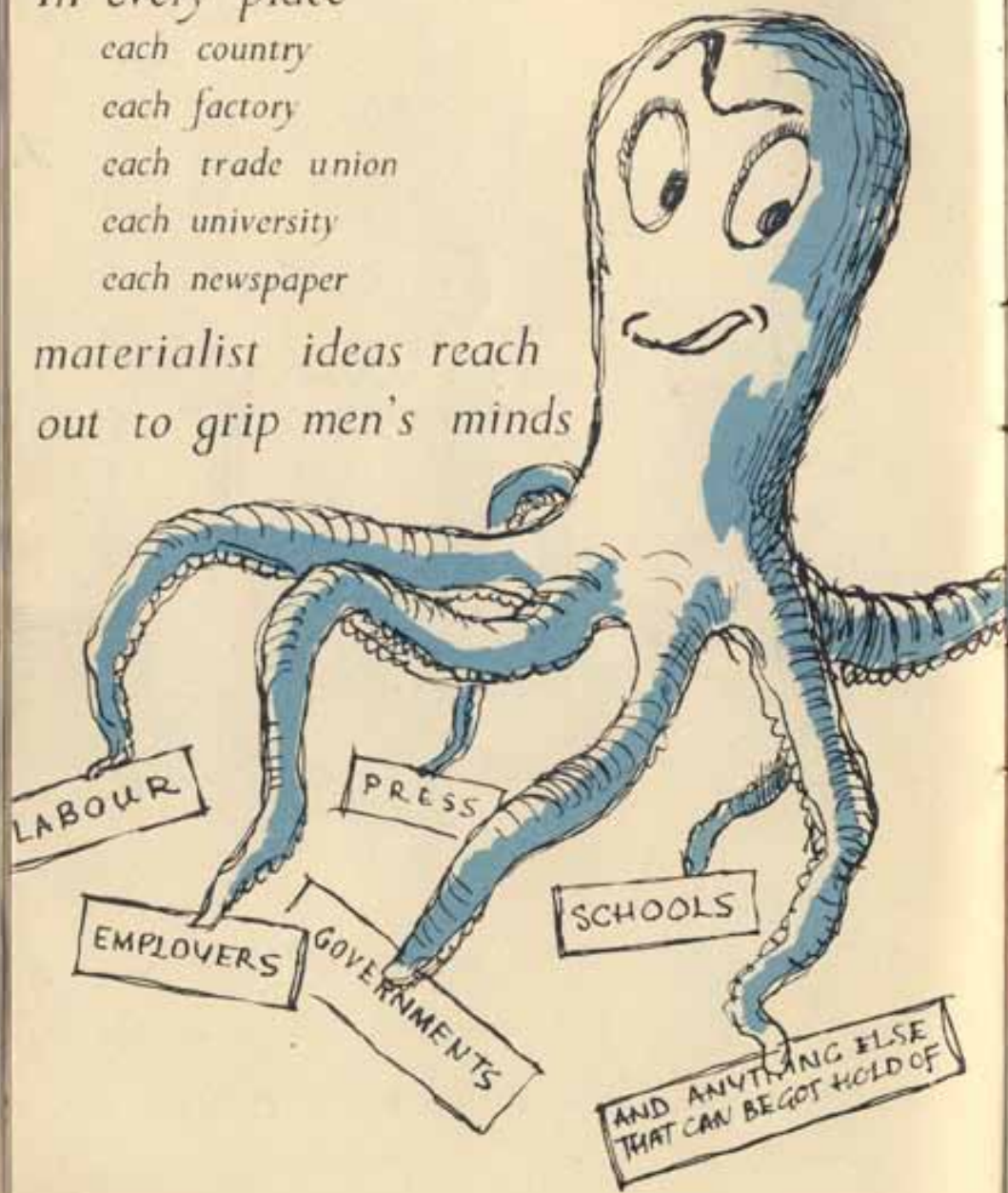
BUT YOU MUST ADMIT THEY WIN PEOPLE



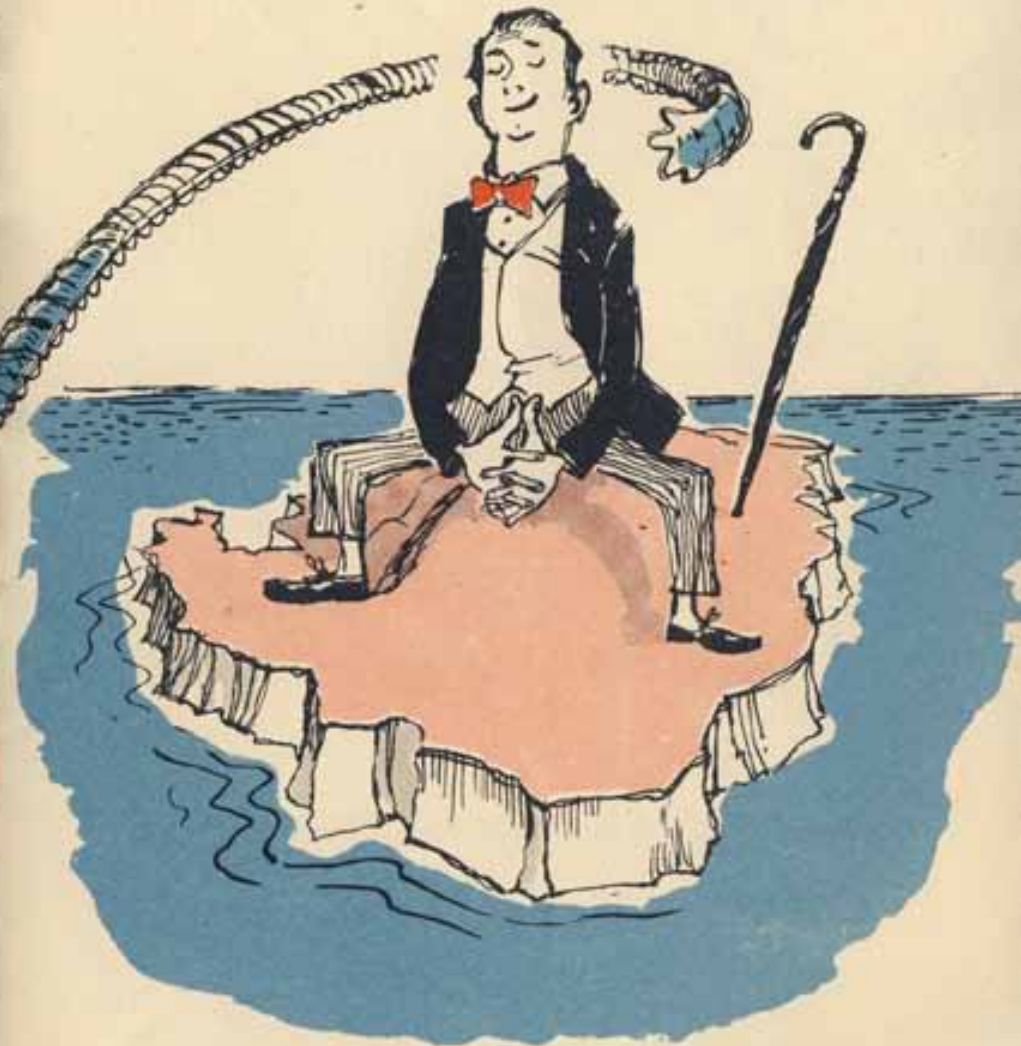
who lives on this planet can remain unaffected by the ideological struggle, not even in the most remote places.

In every place
each country
each factory
each trade union
each university
each newspaper

materialist ideas reach
out to grip men's minds



IT CAN'T HAPPEN HERE,
ANYWAY





WHY do top scientists
flee to other
countries

?



WHY do trusted men pass
vital secrets to a
foreign power

?



WHY do even government
officials from top
social and educational
backgrounds trot off?

**BECAUSE AN IDEOLOGY HAS
CAPTURED THEIR MINDS**

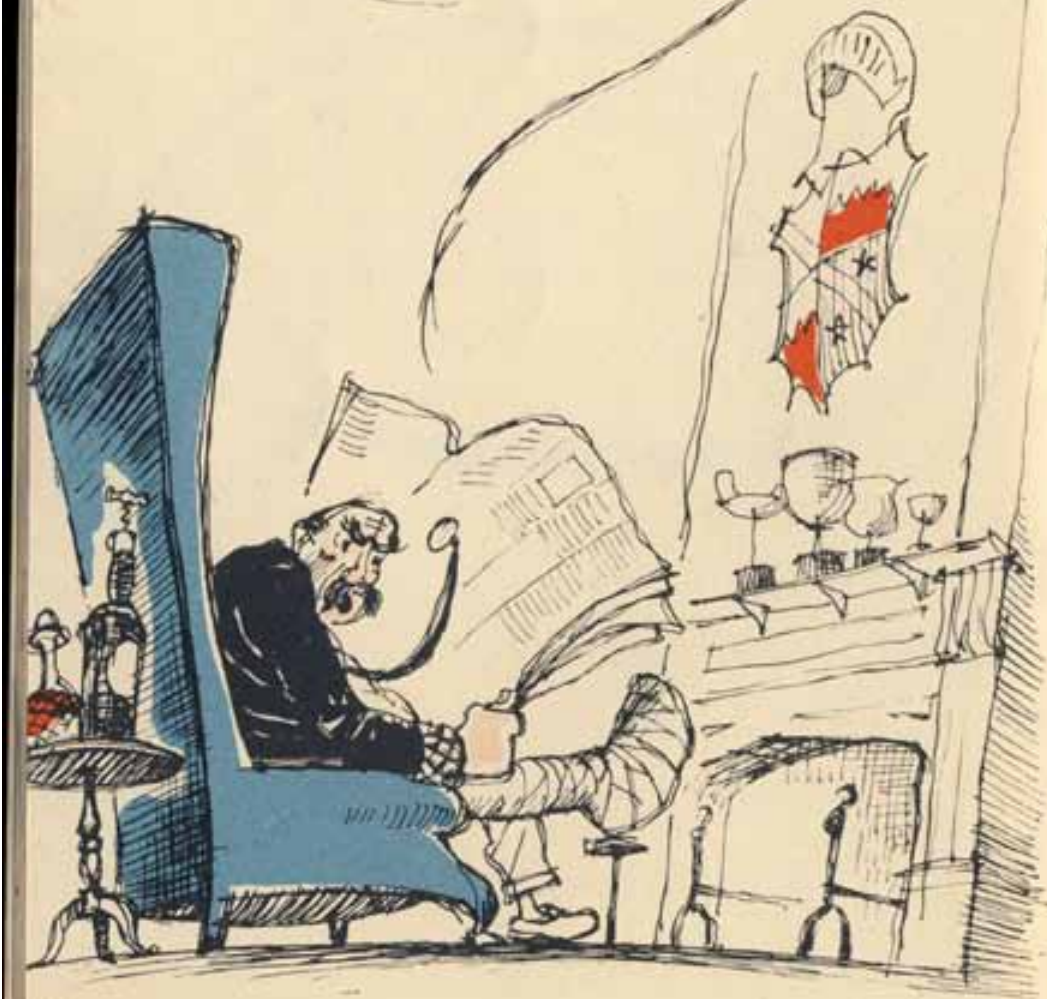
HOW AN IDEOLOGY TAKES OVER MEN AND NATIONS

VISHINSKY said :

*“ We shall conquer the world,
not with atomic bombs, but
with our ideas, brains and doctrines. ”*

*IN THE IDEOLOGICAL AGE
the future lies in the hands of those
who know how to use ideas to win
men's allegiance*

BUT THE
COMMUNISTS HAVEN'T
EVEN GOT A SEAT
IN PARLIAMENT
!



"I may have lost my seat in the House of Commons, but the Communists have taken 450,000,000 people in China."

BRITISH COMMUNIST PARLIAMENTARY CANDIDATE

"The great issues will be settled, not in the arena of this reactionary Parliament, but by the workers' mass struggle in the factories and in the streets."

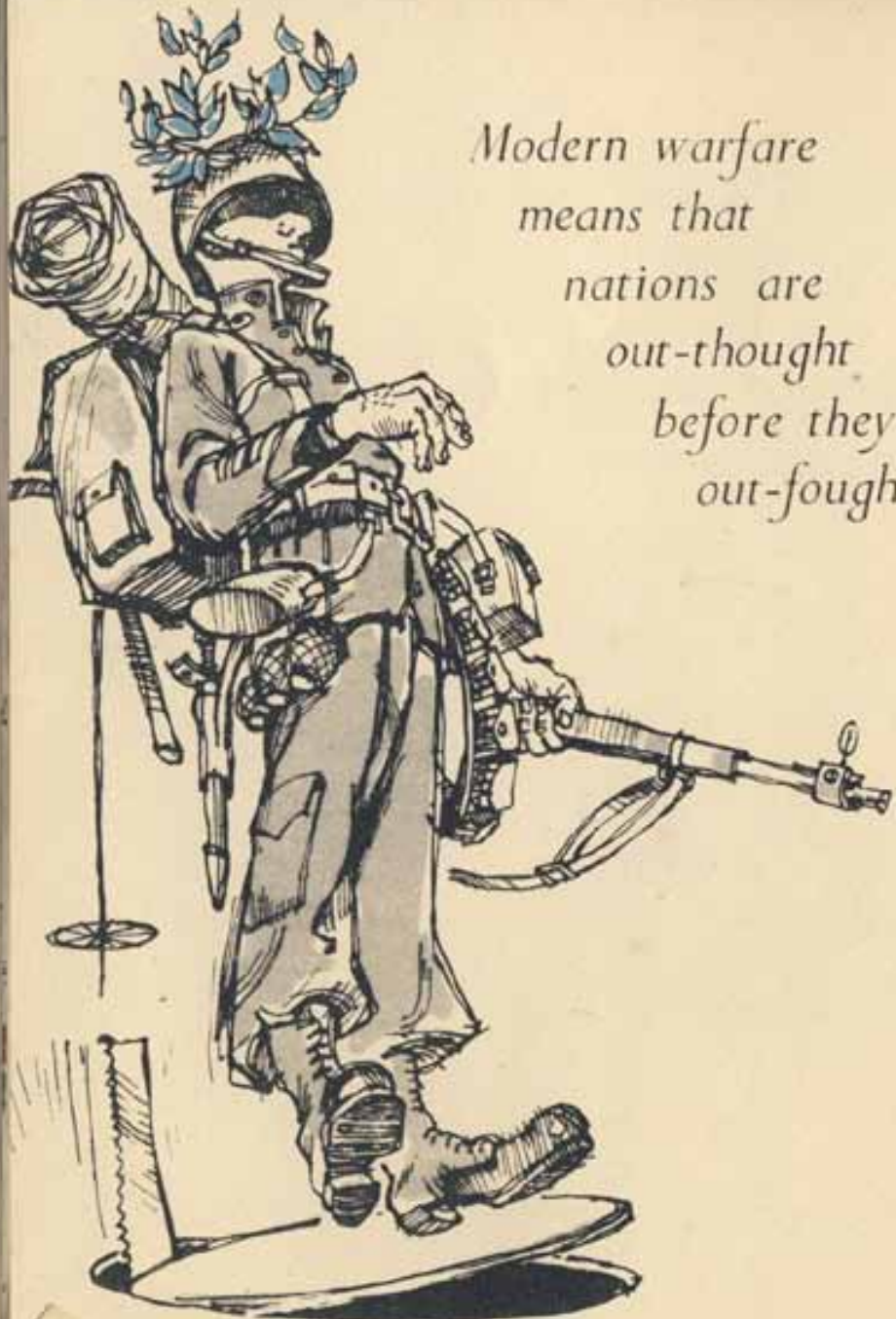
SECRETARY, BRITISH COMMUNIST PARTY



Today we need not only a gun
in our hand—

We need an idea in our head
and an answer in our heart.

*After all, nations have been
taken over in recent years
without a shot being fired.*



*Modern warfare
means that
nations are
out-thought
before they are
out-fought*

*You can't defeat
an IDEA by being
anti-it
ignoring it
or shooting it*

**YOU CAN ONLY MEET. AN IDEA
WITH A SUPERIOR IDEA**

What is the superior idea

? ? ? ? ? ? ?



(Slight pause for breath and refreshment while you get a piece of paper and write down what you feel is the superior idea)



*There are ABSOLUTE STANDARDS
for human society just as
there are for engineering.*

*What sort of a building would result
if architect and builder did not
employ recognised standards?*



*It's because we don't apply
ABSOLUTE STANDARDS
to our living that society
is in danger of collapse*

Here are the standards



ABSOLUTE
HONESTY

HONEST
APOLOGY
IS THE
HIGHROAD
TO
LASTING
PEACE

ABSOLUTE
PURITY

A
GREAT
CLEANSING
FORCE
THROUGH THE
NATIONS

ABSOLUTE
UNSELFISHNESS

THERE IS ENOUGH
IN THE WORLD
FOR
EVERYONE'S NEED,
BUT NOT FOR
EVERYONE'S GREED

ABSOLUTE
LOVE

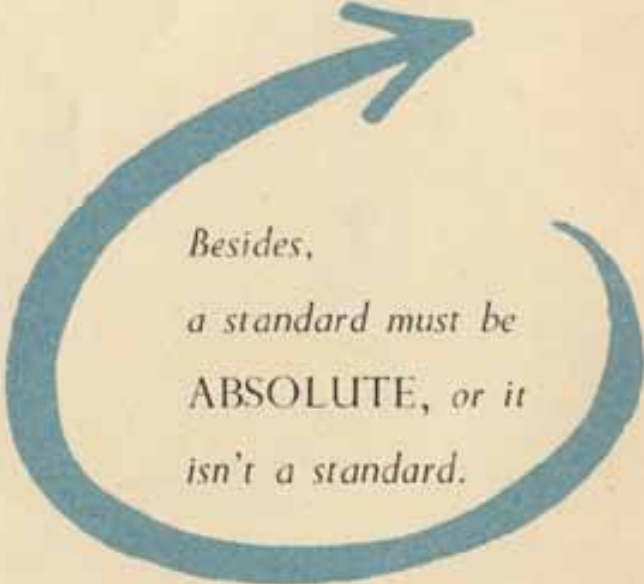
IF EVERYONE
CARED ENOUGH
AND EVERYONE
SHARED ENOUGH,
EVERYONE
WOULD
HAVE ENOUGH

THESE STANDARDS ARE THE

FOUR PILLARS OF A NEW AGE

Q. Yes, but why ABSOLUTE?

A. Because the world needs an authority everyone can accept



Besides,
a standard must be
ABSOLUTE, or it
isn't a standard.



WHO wants a parachute
that almost opens?

WHO wants a boat that
floats most of the
time?

WHO wants an egg that
is nearly fresh?



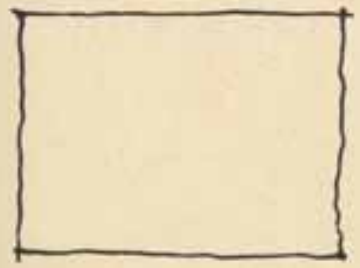


BUT
DOESN'T THIS
SOUND RATHER
LIKE CHANGING
ONE'S WAYS
?

YES,

it does mean CHANGE.

But CHANGE is the KEY to the world of today. It's a changing world, and to get along in it you've got to - - - - -



(Write here 6-letter word meaning to adapt yourself to altering world circumstances.)



*Everybody wants to see
the other person change*



*Every nation wants to see
the other nation change*



*But everyone is waiting
for the other to begin.*



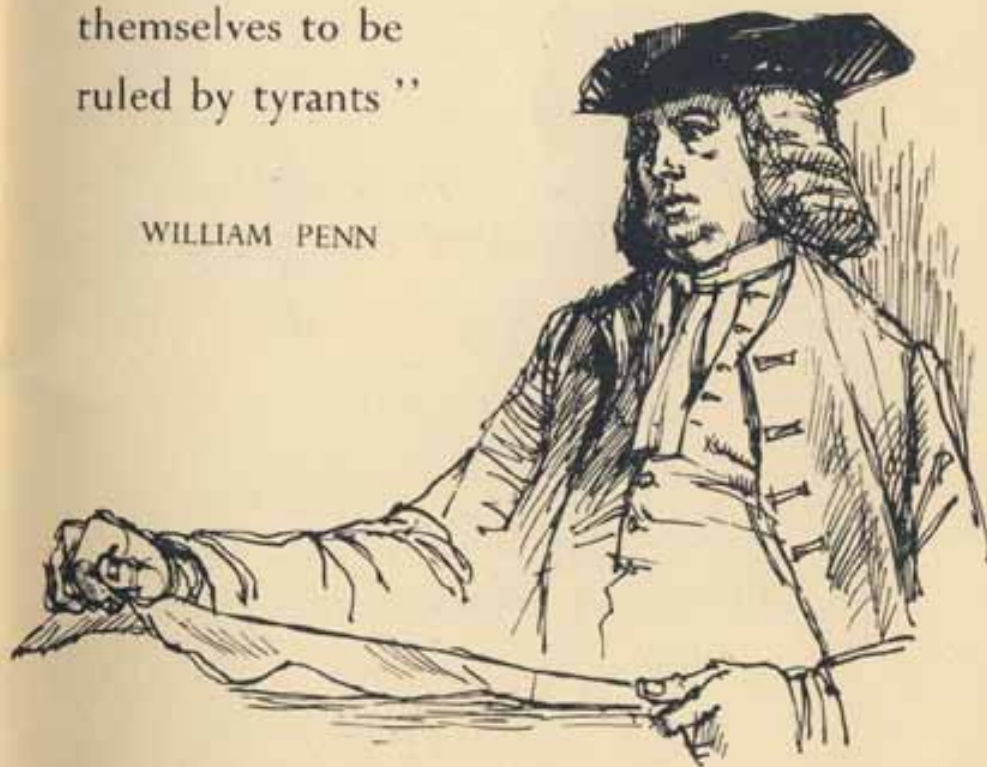
**IF YOU WANT AN ANSWER FOR THE WORLD,
THE BEST PLACE TO START IS WITH YOURSELF**
(and your own nation)



HOW CAN I CHANGE?

“ Men must choose
to be governed by God,
or they will condemn
themselves to be
ruled by tyrants ”

WILLIAM PENN



BY a miracle of science men can speak by radio to millions. By a miracle of the Spirit, God can speak to every man. His voice can be heard in every home, every business, every government.

When man listens, God speaks.
When man obeys, God acts.

It does not matter who you are or where you are. Accurate, adequate information can come from the Mind of God to the minds of men who are willing to take their orders from Him.

This is the revolution
which will end revolution
by changing human nature
and remaking men and nations.

FRANK BUCHMAN

*God gave us
TWO EARS*

and

ONE MOUTH:

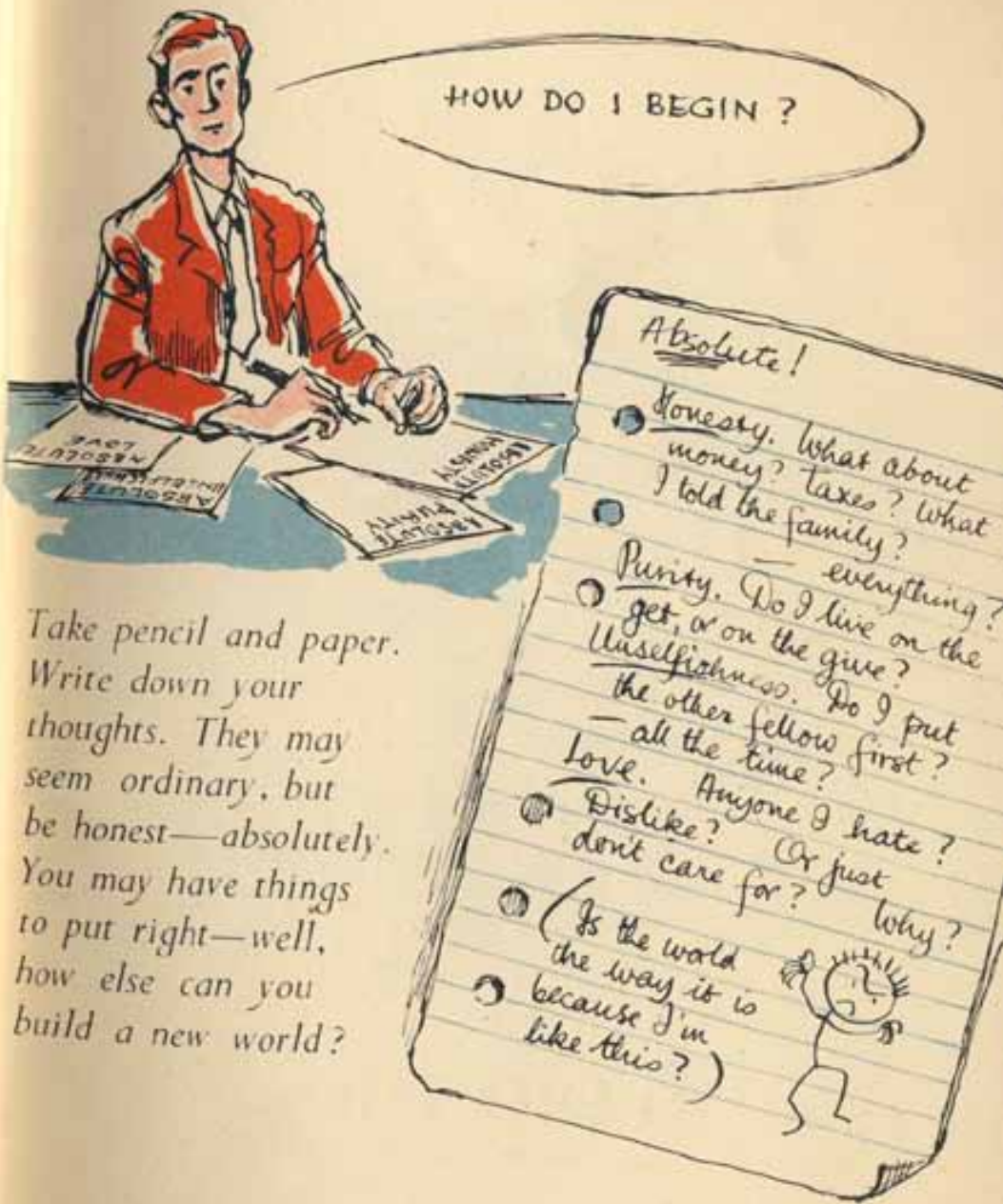
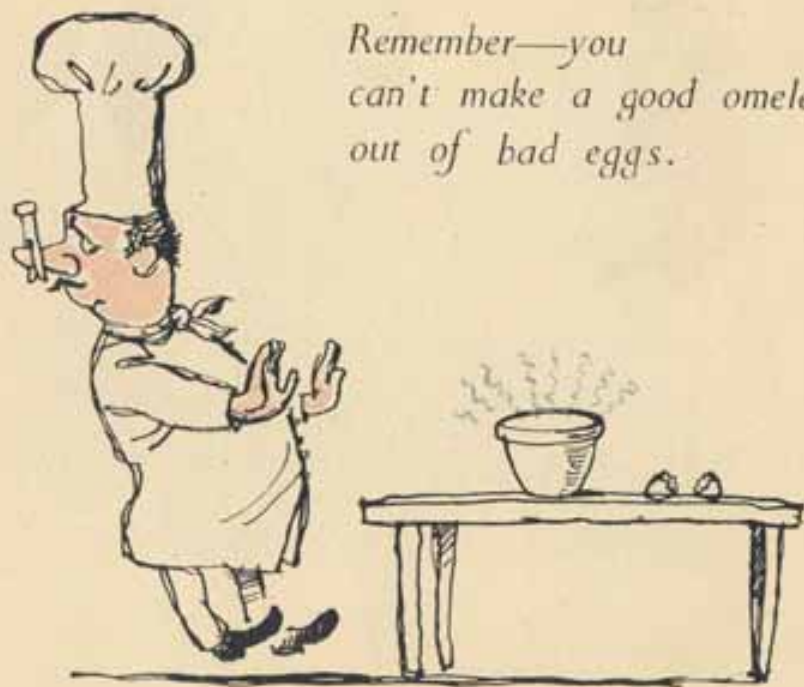


*Why don't we listen to Him
twice as much as we talk?*

It's worth thinking over —

*Am I part of the
cure or part of the
disease in the
world?*

Remember—you
can't make a good omelette
out of bad eggs.



Take pencil and paper.
Write down your
thoughts. They may
seem ordinary, but
be honest—absolutely.
You may have things
to put right—well,
how else can you
build a new world?

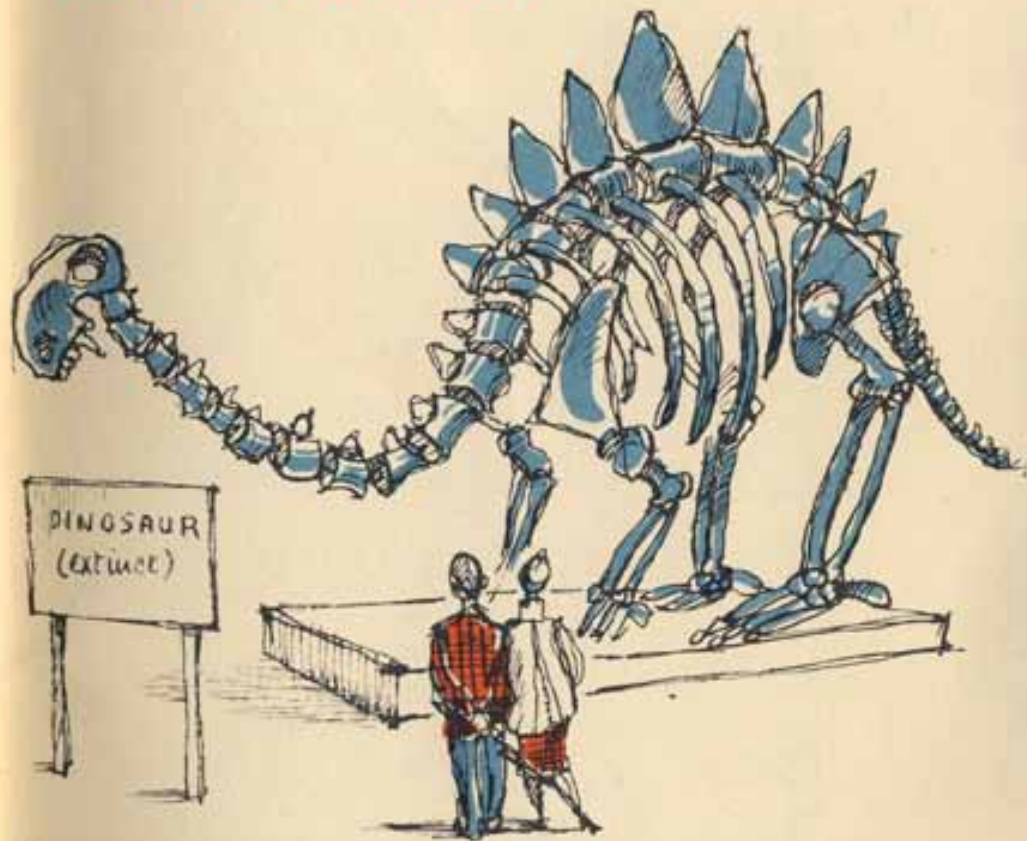


*You don't think it's necessary
to change?*

*You think you can take
all that's coming?*

SO DID THE...

...DINOSAUR



This tough guy ruled in ancient days,
But one thing he forgot
He failed to alter with the times—
Today he just is not.

The fact is that . . .

Human nature can be changed—
that is the root of the answer

National economies can be changed—
that is the fruit of the answer

World history can be changed—
that is the destiny of our age

NEW MEN

NEW NATIONS

A NEW WORLD



*In the age when we've learnt
to split the atom
we must learn
to unite humanity.*

**IT'S GET ON TOGETHER
OR BLOW UP TOGETHER**

In any negotiation—



IT'S NOT WHO'S RIGHT,



IT'S WHAT'S RIGHT

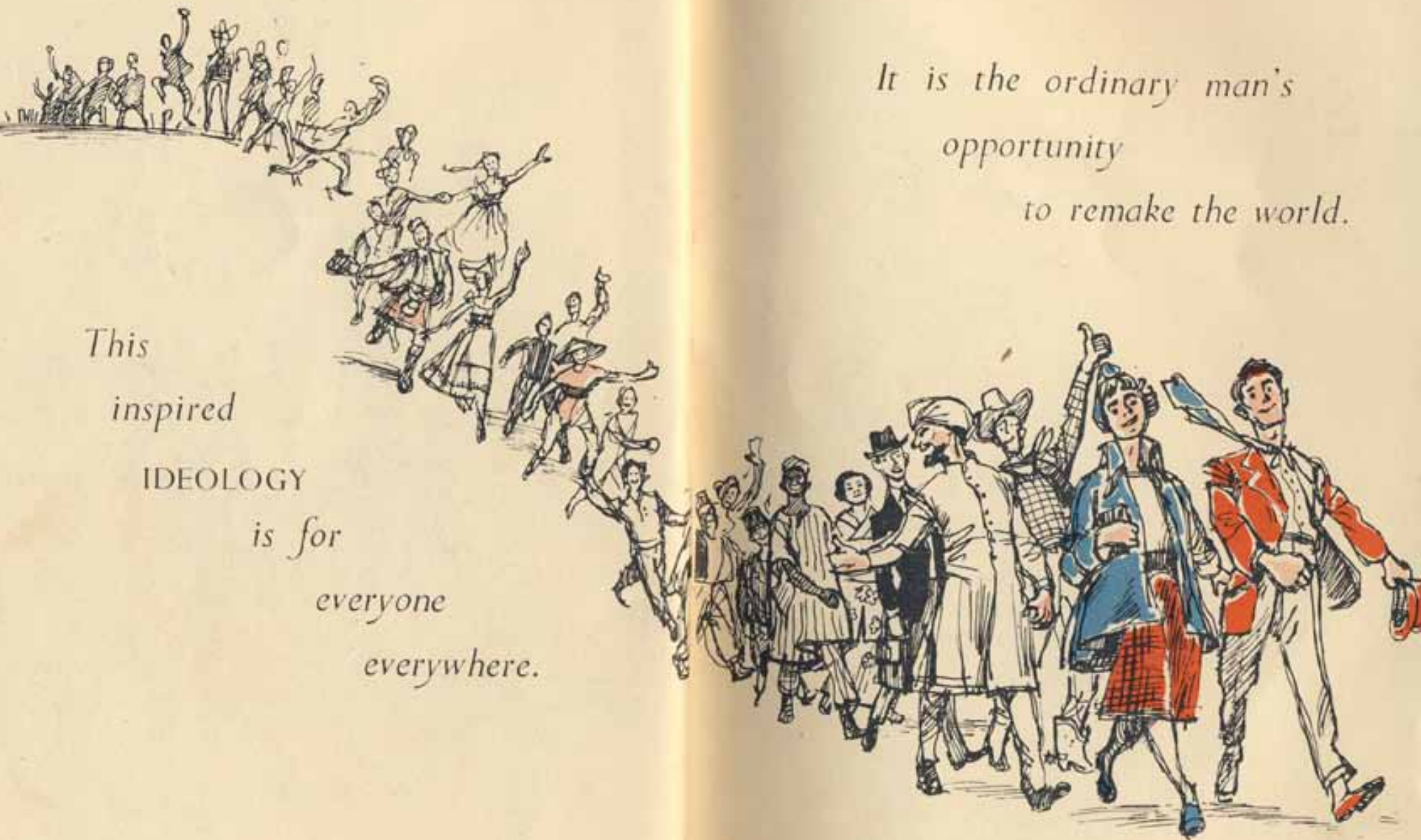
Then **INDUSTRY** will
make the wealth and work of
the world available for all and
for the exploitation of none...



and the **WORKERS** will unite
the world

*This
inspired
IDEOLOGY
is for
everyone
everywhere.*

*It is the ordinary man's
opportunity
to remake the world.*



A simple guide to —

The world we live in —

What makes it tick —

What to do about it.

Dear Co-citizen and
Fellow-sufferer,

You may have felt, as we do,
that life is uncomfortably like
living on a volcano. You never
know when the darn thing may
go up.

So we decided to see what goes
on in this world, what has gone
to land us in the present mess,
and what we can do about it.

Yours,
Hannen & Cameron



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